

Senior: Pioneer, Visionary, Hero.

The Heritage Collage Project

Calgary Seniors' Resource Society (CSRS) is a not-for-profit organization that provides free programs and services which help seniors live independently in their own homes for as long as possible.

What We're Doing:

Every year, the Government of Alberta invites organizations and individuals to celebrate the contributions of seniors to our province during Seniors' Week. CSRS offers a program called Seniors' Social Link, which provides social recreation activities for seniors, particularly those who are isolated and/or low income. **In celebration of Seniors' Week 2008 (June 2nd - 8th), CSRS is facilitating the creation of a large art project as part of the Seniors' Social Link program. This project would allow seniors to use paint, photos, found objects etc. to fabricate a canvas panel which captures their personal history. Upon completion, it is our goal to present and display these works publicly as one large piece.**

What Happens When the Collage is Finished: CSRS is planning an "old fashioned picnic" themed special event to be held during Seniors Week. All of the senior artists, as well as other Seniors' Social Link program participants, would be invited to attend and partake in the festivities and refreshments. The highlight of this event would be the unveiling of the completed collage and ideally a formal announcement regarding where it will be displayed for public viewing. Invitations to this event would also be extended to representatives of both the Municipal and Provincial Governments, media partners, volunteers, community members and of course, donors to the project.

How You Can Get Involved:

We need your help to get this project off the ground!
Make a donation. Volunteer. Talk to people you know.

PURPOSE:

- Celebrate Seniors' Week
- Increase public awareness of seniors' issues
- Engage donors and volunteers
- Help AB seniors preserve their history and share their stories by facilitating a meaningful activity

VOLUNTEER OPPS:

- Corporate employee groups and individuals would be able to participate by volunteering to assist seniors in capturing their personal history through art. They could also provide special event and/or planning support.

FUNDER RECOGNITION:

- Logo recognition on finished project which will be publicly displayed and all print & promotional material
- Acknowledgement at formal presentation of project during Seniors' Week

BUDGET: \$29,000

- \$100/per senior for activity supplies, programming support and volunteer recognition (approximately 200 will participate)
- \$30/per person for special event (approximately 300 guests will attend)

STAKEHOLDERS:

- Multiple Levels of Government: Provincial, Municipal
- Media
- Corporate Groups (sponsorship & employee volunteer opportunities)
- Community Members (seniors, non-profit organizations, volunteers)