

## 2010 Senior Services Conference



**Thursday, September 23**

10:45am – 11:45am

**Aging in Place: Staying Connected**

Dr. Joel Christie, MSW, PhD

Christina Fuller, MA

This session will outline the importance of aging in place in retaining connections, important policy directions that impact aging in place and how it takes a village to raise a senior

**Woe to WOW-Solutions for Resilience at Work and Home**

Patricia Morgan, MA, CCC

In this upbeat and practical how-to session you will strengthen your stress hardiness and walk away with a strategy to better cope and succeed.

**The 3 Rs of Board Governance**

Frank Nieboer, BComm

FLN Management Ltd

This session will look at the key issues of Governance and answer questions such as. What are the main roles and responsibilities of the Board and its members? What are the financial liabilities and legal responsibilities of Board members? What are the roles and responsibilities of Executive Directors?

1:00pm – 2:00pm

**Seniors 101- A Review of Seniors Financial Assistance Programs**

This session will provide an overview of seniors financial assistance programs such as the Alberta Seniors Benefit, Special Needs Assistance for Seniors, Dental, Optical and Education Property Tax Assistance for Seniors programs.

**Investment Fraud: How to Protect Your Retirement**

Tamera Van Brunt, Director, Communications & Investor Education, Alberta Securities Commission

Lorinda Brinton, Senior Advisor for Investor Education, Alberta Securities Commission

Protect yourself and others from frauds and scams by learning how to spot and avoid investment fraud.

**Leadership in A “Sea of Grey”**

Darryl Wernham, MSW, City of Calgary

Session information to follow

2:15pm- 3:15pm

**Cultural Diversity**

Dr. Daniel Lai, PhD- Professor & Associate Dean (Research & Partnerships),  
Faculty of Social Work, University of Calgary.

Population, aging and cultural diversity are two emerging realities that continue to affect our society. This presentation will present empirical data that illustrate challenges, social exclusion, and discrimination reported by culturally diverse older adults. Focuses and strategies of action relevant to practitioners and policy makers will be discussed.

**Creative Aging and the Engagement in the Arts in Later Life**

Gail Hinchcliff, President and Chief Operating Officer of United Active Living Inc

Creative Aging promotes healthy positive aging. This presentation will highlight some of the findings of the September 18<sup>th</sup> Creative Aging symposium and workshops.

**Capturing the Value of Community Services**

Graham R. Clyne, MA

This session will outline some of the common challenges of evaluating community based programs and expressing value – on the “return on investment” – created by this work.

3:15pm – 4:15pm

**Delivering Programs and Services to Seniors: Rural Success Stories**

Marita Herrmann, Coordinator, Sundre Community Engagement Site

Linda Martens, Coordinator Seniors Wellness, Barons-Eureka-Warner FCSS

Vanessa Davidson, New Horizons for Seniors

Representatives from organizations in southern Alberta will share their stories and highlight some of the exciting and innovative work being done in rural Alberta today. As well, the New Horizons program and share with you one of our rural success stories.

**Glad to Be Plaid**

Heather O’Bray, BCR, BA, Certified Personality Dimensions Facilitator

This session will explore the four personality styles, and the explore the interactions between them.

**Bring in the Boomers! The New Face of Volunteerism**

Luanne Whitmarsh, RSW- Chief Executive Officer, Kerby Centre

Dorothy Dooley, B. Sc, Masters Degree in Community Health Sciences

This session will inform stakeholders of the impact of Boomers and how to attract them as volunteer for non-profit agencies.

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# GREY *matters*

**Friday, September 24, 2010**

9:00am – 10:00am

### **Making Room Program: Hoarding and Excessive Collecting**

Jane Reid, MSW-Program Coordinator of the Making Room Program

Calgary Family Services

After this session, you will have a greater understanding of the issue of hoarding and excessive collecting.

### **Am I Losing My Mind?**

Sandra Gordon, MN, Assistant Professor, School of Nursing, Faculty of Health and Community Studies, Mount Royal University.

Joyce Woods, RN, BN, BA, Med, PhD, Associate Professor, School of Nursing, Faculty of Health and Community Studies, Mount Royal University.

In this session the signs and symptoms of probable dementia will be discerned from normal aging related changes. Join us for a lively discussion about what we know about how our brain grows old and healthy brain aging.

### **Creating Social Opportunities for Investment**

Wayne Stewart

Compare social opportunities for investment with traditional funding applications. Learn key factors in engaging an investor and describe strategies for demonstrating social return on investment.

10:15am – 11:15am

### **Seniors Researching Seniors: A Guide for Action**

Dr. Nancy Marlett, Associate Professor, Faculty of Medicine, University of Calgary

This session will highlight a model for collaborative research including such techniques such as narrative interviewing, focus groups and surveys.

### **The Art of Support: Reaching out to others in times of loss**

Sharon Iversen, RN, MC Education-Bereavement Educator

Alberta Health Services

We will review the grief process and provide genuine ways to appropriately respond to those who are grieving a death or loss.

### **Community Collaboration and Shared Social Mission**

Loreen Gilmour, Phd, MBA, B. Comm

Director of the Poverty Reduction Coalition at the United Way of Calgary and Area.

This session will describe how financial stability work has drawn donors and various agencies together to work towards a multitude of social issues.

11:15am – 12:15pm

**Ethics and Research in Social Work**

Jennifer Hewson, PhD, Assistant Professor in the Faculty of Social Work,  
University of Calgary

Bev Berg RSW, Grief Support Coordinator at Alberta Children's Hospital  
Sarah Fotheringham, MSW- Manager of Research and Quality Assurance at the  
YWCA of Calgary.

This session will provide: 1) an overview of some of the key ethical considerations when conducting research with diverse populations of older adults; 2) lessons learned when developing an agency research ethics framework; and 3) ethical guidance available to practitioners who are not affiliated with an academic institutional review board.

**Working with Aboriginal Seniors**

Amanda Baldwin, MC

From September 2009 to February 2010, she completed a federally funded (HRSDC – Help the Aged) internship at Edmonton's Native Seniors Centre. This session will provide information on the history of Aboriginal Persons in Canada and the current issues faced by Aboriginal communities.

**Home Share Initiative**

Sandra Rhead, BA, MSW, RSW-Calgary Seniors Resource Society

The Calgary HomeShare Program partners homeowners aged 65 years or over, with a homeseeker. Homeseekers are students over the age of 18 who want affordable housing and are willing to provide services in exchange for reduced living expenses.

1:00pm – 2:00pm

**Seniors A Go-Go: A Theatrical Journey**

George Hopkins

Nicole Hergert, BSW, RSW

In the last 15 years Canada has seen HIV rates among adults over 50 double. Sexuality is an integral part of who we are throughout our lifespan. By respecting our Elders' right to know about their sexual health, their overall health can be assured.

**Procrastination**

Karen Flint, Registered Psychologist

Alberta Health Services

Session information to follow

**Extending Your Community Reach Through Social Media and Marketing**

Lorna Selig, Fund development and Marketing Coordinator.

Children's Link Society

Hear about the experiences of the Children's Link Society in the use of social media. Learn about setting up your own social media sites.