



Calgary Seniors'

RESOURCE SOCIETY

DONATE GIFT CARDS HOPE AND HAPPINESS ARE YOURS TO GIVE THIS HOLIDAY SEASON

In 2021, your donations to Calgary Seniors were once again instrumental in helping us to pivot, adapt, and respond quickly during the ever-changing pandemic. Because of supportive donors like you, we were able to reach those seniors who were isolated, those who were scared and those with no other place to turn to for their immediate needs and challenges.

This was vital, and in many cases- lifesaving.

For over 26 years, Calgary Seniors has been providing a variety of innovative and much needed programs for these seniors throughout Calgary.

We use donated gift cards to support our clients throughout the year.
It's amazing what a gift card can do:

- A \$25 drug store card can help a senior to buy essential toiletries or medications
- A \$50 grocery store card can help a senior who has bare cupboards, dietary restrictions and transportation limitations
- A \$100 retail store card can help a senior who doesn't have appropriate winter clothing

Donating gift cards is a simple and effective way to positively contribute to the life of a senior.

Preferred cards include: Co-op, Sobeys, Safeway, Real Canadian Superstore, Walmart, Shoppers Drug Mart and London Drugs.

To learn more, or for other ways to help, visit www.calgaryseniors.org/holidayhappiness or give us a call at (403) 266.6200 for more details.